### Outdated systems increase pressure on companies





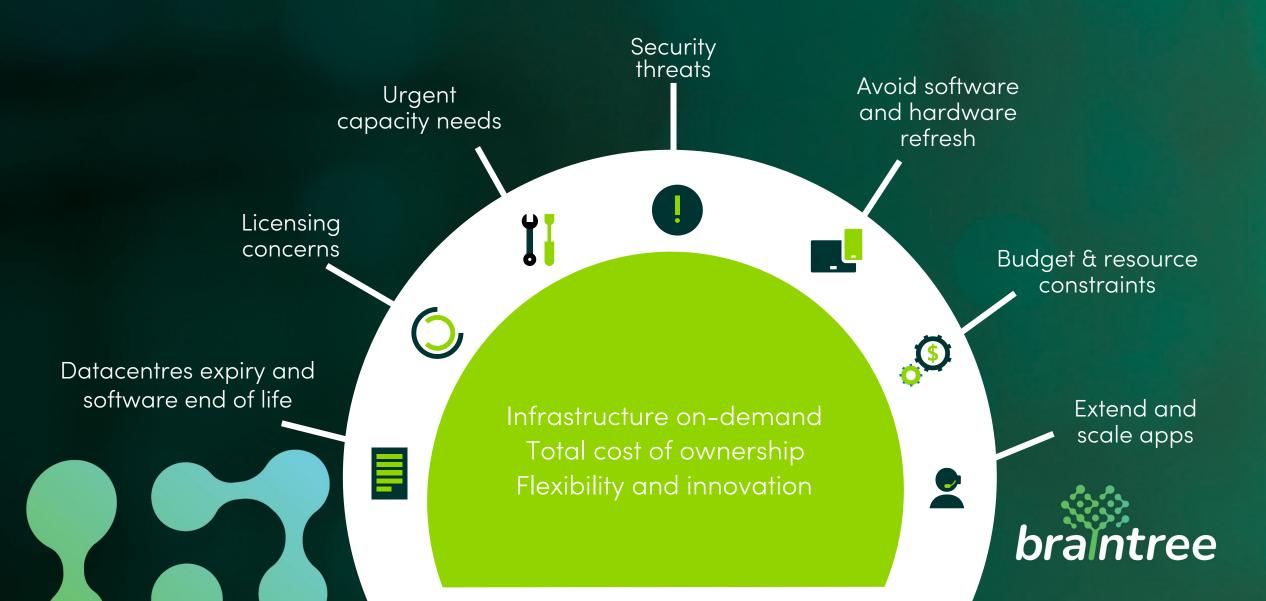
Places stress on IT budgets

Heightens security risk Constrains growth and hinders innovation





# Why VMware organisations move to the cloud



### Considerations for your cloud journey



#### Need for speed

Securely migrate workloads, quickly

Urgent capacity needs

Datacentre contract expiry

Existing VMware expertise





#### Cost and complexity

Datacentre exit requirements

CapEx expenditure

Evaluate cost considerations with VMware licences



#### Innovation

Modify or extend apps to further scale

Gain operational consistency

Grow cloud competency



## Securely migrate and modernise VMware in Azure



### Your organisation today

- Existing VMware on-prem environment
- Existing VMware skillsets
- Existing VMware licences

### **Cloud benefits**

- Save with consumption-based licensing
- Stop overprovisioning hardware
- Gain business and IT agility
- Access global scale and elasticity
- Increase security and resilience
- Use hybrid cloud options, if needed



